

## THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

### REGARDING WEBCAST REGISTRATIONS

1. Individuals or groups may register for Webcast access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Webcast registrants will enjoy six (6) months access from date of issuance of user name and password.
4. Only one user (per user name and password) may view or access archived conference. It is not permissible to share user name and password with third parties. Should Webcast registrants choose to access post conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each Webcast registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
7. For online registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-7406 or 206-452-5685 for further information.

### REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or switch to the online option. Please call the Conference Office at 800-503-7406 or 206-452-5685 for further information.

### METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

### REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at [www.PopulationHealthandHospitals.com](http://www.PopulationHealthandHospitals.com).
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to [registration@hccconferences.com](mailto:registration@hccconferences.com). Checks or money orders should be made payable to Health Care Conference Administrators LLC. The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Forum, credit card payment will be processed.

### TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

### CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for "no-shows" or for cancellations of either online or onsite registrations. You may send a substitute or transfer your onsite registration to an online registration. For more information, please call the Conference Office at 800-503-7406 or 206-452-5685.

### INTELLECTUAL PROPERTY POLICY

Unauthorized sharing of Forum content via Webcast access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Forum aggressively pursues copyright infringers. If a registrant needs the ability to share Forum content within his or her organization, multiple Forum registrations are available at discounted rates.

The Forum will pay a reward for information regarding unauthorized sharing of Forum content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Forum content sharing, contact the Forum registration office.

**HOW TO REGISTER:** Fully complete the form on page 2 (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at [www.PopulationHealthandHospitals.com](http://www.PopulationHealthandHospitals.com).

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 22529 39th Ave SE, Bothell, WA 98021

FOR REGISTRATION QUESTIONS:

PHONE: 800-503-7406 (Continental US, Alaska and Hawaii only) or

206-452-5685, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: [registration@hccconferences.com](mailto:registration@hccconferences.com)

### TUITION SCHOLARSHIPS

The Population Health and Hospitals Forum is now offering partial and full Tuition Scholarships to qualifying representatives of local, state and federal government, consumer advocate organizations, safety net providers, academics, students and health services research organizations. To apply for a tuition scholarship go to the Forum website, [www.PopulationHealthandHospitals.com](http://www.PopulationHealthandHospitals.com), click on "Tuition Scholarship" link in navigation bar. There you can download and complete the tuition scholarship application.

Supported by



**HERITAGE PROVIDER NETWORK**

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### CONTINUING EDUCATION CREDITS

#### ACCME

**Physicians Accreditation Statement:** This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Institute for the Advancement of Human Behavior (IAHB) and Health Care Conference Administrators (dba GHC, LLC Healthcare). The IAHB is accredited by the ACCME to provide continuing medical education for physicians.

**Credit Designation Statement:** The IAHB designates this live activity for a maximum of 16.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

#### NASBA

Health Care Conference Administrators, LLC (dba GHC, LLC Healthcare) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.learningmarket.org](http://www.learningmarket.org). A recommended maximum of 17.5 credits based on a 50-minute hour will be granted for the entire learning activity. This program addresses topics that are of a current concern in the healthcare quality and patient safety environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call 206-757-8053 or email [petgrant@ehcca.com](mailto:petgrant@ehcca.com). In order to receive credits you must attend the Forum in person.

### PENDING CONTINUING EDUCATION CREDITS

#### MCLE

The Forum is currently pending approval to offer California and Pennsylvania MCLE Credits. In order to receive credits you must attend the Forum in person.

### CERTIFICATE OF ATTENDANCE

Onsite attendees can also request a Certificate of Attendance which they can file with appropriate entities for credit, and webcast attendees can request a Webcast Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

### REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

### GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Forum will be to refund the registration fee paid. The Forum shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

### FOR FURTHER INFORMATION

Call 800-503-7406 (Continental US, Alaska and Hawaii only) or 206-452-5685, send e-mail to [registration@hccconferences.com](mailto:registration@hccconferences.com), or visit our website at [www.PopulationHealthandHospitals.com](http://www.PopulationHealthandHospitals.com).

## EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Take advantage of this unique opportunity to expand your reach! The Forum is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email [exhibits@hccconferences.com](mailto:exhibits@hccconferences.com).

# POPULATION HEALTH AND HOSPITALS FORUM

**COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:**

NAME \_\_\_\_\_

SIGNATURE OF REGISTRANT - REQUIRED \_\_\_\_\_

JOB TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

Special Needs (Dietary or Physical)

## ONSITE CONFERENCE ATTENDANCE

**PRECONFERENCE** (Optional; requires separate registration):

PRECONFERENCE \$ 495

**CONFERENCE** (Does not include Preconference):

**Standard Rate:**

- Through Friday, September 12, 2014\* \$1,195
- Through Friday, October 3, 2014\*\* \$1,595
- After Friday, October 3, 2014 \$1,995

**Health Plan and Hospital/Health System Rate:**

- Through Friday, September 12, 2014\* \$ 995
- Through Friday, October 3, 2014\*\* \$1,295
- After Friday, October 3, 2014 \$1,595

**Special Academic/Government/Clinic Rate\*\*\*:**

- Through Friday, September 12, 2014\* \$ 595
- Through Friday, October 3, 2014\*\* \$ 795
- After Friday, October 3, 2014 \$ 995

**GROUP REGISTRATION DISCOUNT** (Does not include Preconference):

Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

**Standard Group Rate** (Does not include Preconference. Rates are per person.):

- Through Friday, September 12, 2014\* \$ 795
- Through Friday, October 3, 2014\*\* \$1,095
- After Friday, October 3, 2014 \$1,395

**CONFERENCE ELECTRONIC MEDIA:**

Onsite Attendees — Following the Forum, the video and presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Forum registration:

- Flash Drive (\$129 + \$15 shipping) \$ 144
- 6 months' access on Web \$129

Note that conference electronic media may be used by the individual purchaser only. Terms and Conditions apply (see page 1).

\* This price reflects a discount for registration and payment received through Friday, September 12, 2014.

\*\* This price reflects a discount for registration and payment received through Friday, October 3, 2014.

\*\*\* For the purpose of qualifying for the Academic/Government/Clinic rates, "academic" shall apply to individuals who are full time teaching staff or students of an academic institution; "government" shall apply to individuals who are full time employees of federal, state or local regulatory agencies; "public exchange" shall apply to employees of public health insurance exchanges/marketplaces, and "clinic" shall apply to individuals who are full time employees of a Federally Qualified Health Center or safety net clinic. This rate does not include the Preconference for onsite attendees.

**SELECT YOUR BREAKOUT SESSIONS** – (One from each group):

**Thursday, October 23, 8:00 am**

- Breakout I. Data and Information Tools to Tackle Population Health Challenges in Your Community
- Breakout II. Hospitals Joining Forces on Community Health Needs Assessment and Implementation
- Breakout III. "The Integrator": Who Convenes the Stakeholders to Improve Health?
- Breakout IV. The Community Health Workforce: Taking Health to the People

**Thursday, October 23, 9:30 am**

- Breakout V. Data and Information Tools to Tackle Population Health Challenges in Your Community (Repeat of I)
- Breakout VI. Hospitals Joining Forces on Community Health Needs Assessment and Implementation (Repeat of II)
- Breakout VII. Schools, Jobs, Housing and More ...
- Breakout VIII. Making a Collective Impact ...
- Breakout IX. Case Studies in Capturing Health Care Savings ...

**Thursday, October 23, 11:00 am**

- Breakout X. "The Integrator" ... (Repeat of III)
- Breakout XI. The Community Health Workforce ... (Repeat of IV)
- Breakout XII. Making a Collective Impact ... (Repeat of VIII)
- Breakout XIII. Schools, Jobs, Housing and More ... (Repeat of VII)
- Breakout XIV. Case Studies in Capturing Health Care Savings ... (Repeat of IX)

## PAYMENT

Discount Code: \_\_\_\_\_

## TOTAL FOR ALL OPTIONS, ONSITE OR WEBCAST:

Please enclose payment with your registration and return it to the Registrar at Population Health and Hospitals Forum, 22529 39th Ave SE, Bothell, WA 98021, or fax your credit card payment to 206-319-5303.

You may also register online at [www.PopulationHealthandHospitals.com](http://www.PopulationHealthandHospitals.com).

Check/money order enclosed (payable to Health Care Conference Administrators LLC)

Payment by credit card:  American Express  Visa  Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Forum, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

## WEBCAST CONFERENCE ATTENDANCE

Webcast conference registration includes the live Internet feed from the Forum, plus six months of continued archived Internet access, available 24/7.

**CONFERENCE** (Includes Preconference):

**Standard Rate:**

- Through Friday, September 12, 2014\* \$ 795
- Through Friday, October 3, 2014\*\* \$1,095
- After Friday, October 3, 2014 \$1,395

**Special Academic/Government/Clinic Rate\*\*\*:**

- Through Friday, September 12, 2014\* \$ 495
- Through Friday, October 3, 2014\*\* \$ 595
- After Friday, October 3, 2014 \$ 695

**GROUP REGISTRATION:**

Group registration offers the substantial volume discounts set forth below.

Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation.

- Conference Access:  5 or more \$495 each  20 or more \$295 each
- 10 or more \$395 each  40 or more \$195 each

See INTELLECTUAL PROPERTY POLICY, page 1.

**CONFERENCE ELECTRONIC MEDIA:**

Webcast attendees — Following the Forum, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Forum registration:

- Flash Drive (\$129 + \$15 shipping) \$ 144

(All online attendees automatically receive 6 months access on web.)

**SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND WEBCAST ATTENDEES:**

You can purchase an annual subscription to *Accountable Care News*, *Health Insurance Marketplace News*, *Healthcare Innovation News*, *Medical Home News*, *Population Health News*, *Predictive Modeling News* or *Readmissions News* for only \$295 (regular rate \$468) when ordered with your conference registration.

- Accountable Care News* \$ 295
- Health Insurance Marketplace News* \$ 295
- Healthcare Innovation News* \$ 295
- Medical Home News* \$ 295
- Population Health News* \$ 295
- Predictive Modeling News* \$ 295
- Readmissions News* \$ 295

## REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For online and onsite registrants there will be no refunds for "no-shows" or cancellations.

ACCOUNT # \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

NAME OF CARDHOLDER \_\_\_\_\_

SIGNATURE OF CARDHOLDER \_\_\_\_\_