



National Forum on Hospitals, Health Systems and Population Health:

Partnerships to Build a
Culture of Health

October 22 – 24, 2014

Hyatt Regency
400 New Jersey Ave, NW
Washington, D.C. 20001



Robert Wood Johnson
Foundation

Day 1 Wednesday, October 22nd

- 7:30 am Registration Open
- 9:00 am **ReThink Health Pre-Conference Session**
1. Laura K. Landy, trustee, president & CEO, Fannie E. Rippel Foundation
 2. Sherry Immediato, MPP, MBA, director, ReThink Health, Fannie E. Rippel Foundation
 3. Jane Erickson, MPA, MAIR *candidate*, special assistant to the president & CEO, Fannie E. Rippel Foundation
 4. Robin Kilfeather-Mackey, MBA, CPA, MHCDS, chief financial officer for Dartmouth-Hitchcock Health and affiliates
 5. Yvonne Goldsberry, PhD, vice president of population health and clinical integration, Cheshire Medical Center/Dartmouth-Hitchcock Keene
- 12:00 pm *Lunch on your own*
- 1:00 pm Welcome and Introductions
Susan Dentzer, moderator, senior policy adviser to the Robert Wood Johnson Foundation
- 1:15 pm Keynote Address: **Partnering to Build a Culture of Health**
Risa Lavizzo-Mourey, MD, MBA, president & CEO, Robert Wood Johnson Foundation, introduced by Susan Dentzer
- 1:45 pm Keynote Address: **Federal Support for Population Health**
Sylvia Mathews Burwell, secretary of U.S. Health & Human Services, *invited*, introduced by Susan Dentzer
- 2:00 pm Roundtable on **Partnering to Build a Culture of Health**
Moderator: James S. Marks, MD, MPH, senior vice president and director, Program Portfolios, Robert Wood Johnson Foundation
1. Giridhar Mallya, MD, MHSP, director of policy and planning, Philadelphia Department of Public Health
 2. David J. Bailey, MD, MBA, president & CEO, Nemours Foundation
 3. Edward Ehlinger, MD, MSPH, commissioner of health, state of Minnesota
- 3:00 pm *Break*
- 3:30 pm Keynote Address: **Leadership Role and Business Case for Engagement in Population Health**
John W. Bluford III, MBA, FACHE, former president & CEO, Truman Medical Centers, representing the American Hospital Association
- 4:00 pm Roundtable on **Leadership Role and Business Case for Engagement in Population Health**
Moderator: Paul Kuehnert, DNP, RN, director, Bridging Health & Healthcare Portfolio, Robert Wood Johnson Foundation
1. Thomas F. Zenty III, MHA, MPA, president & CEO, University Hospitals Health System, Cleveland
 2. Gary Gunderson, MDiv, DMin, DDiv, vice president of Faith and Health Ministries, Wake Forest Baptist Medical Center, representing Stakeholder Health
 3. Catherine Anderson, vice president, Strategy and Positioning, UnitedHealthCare
- 5:15 pm *Adjourn*

Day 2 Thursday, October 23rd

7:00 am Registration and Exhibit Hall Open

8:00 am, 9:30 am, 11:00 am **Breakouts**

(Each breakout is 75 minutes with 15 minute transition breaks in between rounds)

1. Community Health Needs Assessment and Implementation: Collaborating for Greater Impact

Moderator: Maureen Byrnes, MPA, lead research scientist, Department of Health Policy, Milken Institute School of Public Health, George Washington University

2. 21st Century Tools to Solve Population Health Challenges in Your Community

Moderator: Stacey Lindau, MD, MA, associate professor of Obstetrics/Gynecology and Medicine-Geriatrics, University of Chicago Medicine

3. Population Health Integrators

Moderator: Debbie I. Chang, MPH, vice president, Policy and Prevention, Nemours

4. Linking Health Care and Community

Moderator: Karen Minyard, PhD, executive director, Georgia Health Policy Center

5. Collective Impact: Improving Population Health or Social Change?

Moderator: Reneé S. Frazier, MHSA, FACHE, CEO, Common Table Health Alliance, Healthy Shelby/Memphis Fast Forward

6. Partnering to Go Upstream and Tackle the Social Determinants

Moderator: Marcia Wilson, PhD, MBA, assistant director for Regional Support, Aligning Forces for Quality, George Washington University

7. Measuring Return on Investment

Moderator: Karen Murphy, PhD, RN, director, State Innovation Models, Centers for Medicare and Medicaid Innovation, Centers for Medicare and Medicaid Services, HHS

12:15 pm *Networking Luncheon*

1:00 pm Keynote Address: **The Promise and Pitfalls of a Population Health Approach**

Nirav R. Shah, MD, MPH, senior vice president and chief operating officer for Clinical Operations, Kaiser Permanente Southern California, introduced by Susan Dentzer

1:30 pm Keynote Address: **Building a Culture of Health through Community Benefit**

Sister Carol Keehan, CEO, Catholic Health Association of the United States

1:45 pm Roundtable on **Building a Culture of Health through Community Benefit**

Moderator: Donald Schwarz, MD, MPH, director, Catalyzing Demand for Healthy Places and Practices, Robert Wood Johnson Foundation

1. Randy Oostra, MHA, DM, president & CEO, ProMedica Health System

2. Samuel L. Ross, MD, CEO, Bon Secours Baltimore Health System

3. Kimberlydawn Wisdom, MD, MS, senior vice president of Community Health & Equity and chief wellness officer, Henry Ford Health System

3:00 pm *Break*

3:30 pm Keynote Address: **Sustainable Financing for Population Health**

Mark B. McClellan, MD, PhD, senior fellow and director Health Care Innovation and Value Initiative, Brookings Institution

- 3:45 pm Roundtable on **Sustainable Financing for Population Health**
Moderator: David B. Nash, MD, MBA, dean and Dr. Raymond C. and Doris N. Grandon professor of health policy, Jefferson School of Population Health, Thomas Jefferson University, *invited*
1. Joshua M. Sharfstein, MD, secretary of Health & Mental Hygiene, state of Maryland
 2. Deborah De Santis, president & CEO, Corporation for Supportive Housing
 3. Irene Krokos, MD, senior regional medical director, Molina Healthcare
- 5:00 pm *Networking Reception*

Day 3

Friday, October 24th

- 7:00 am Registration and Exhibit Hall Open
- 8:30 am Welcome and Introductions
Susan Dentzer, moderator, senior policy adviser to the Robert Wood Johnson Foundation
- 9:00 am Keynote Address: **Health Plan and Provider Partnerships to Improve Community Health**
Karen Ignagni, president & CEO, America's Health Insurance Plans
- 9:15 am Roundtable on **Health Plan and Provider Partnerships to Improve Community Health**
Moderator: John Lumpkin, MD, MPH, senior vice president and director, Targeted Teams, Robert Wood Johnson Foundation
1. Raymond J. Baxter, PhD, senior vice president, Community Benefit, Research and Health Policy, Kaiser Permanente, *invited*
 2. Lloyd Dean, president & CEO, Dignity Health
 3. Mary Ann Christopher, MSN, RN, FAAN, president & CEO, Visiting Nurse Service of New York
- 10:30 am *Break*
- 10:45 am **Fireside Chat with Susan Dentzer and Federal Panel**
1. Official TBD, Centers for Disease Control and Prevention, HHS
 2. Patrick Conway, MD, MSc, chief medical officer for the Centers for Medicare & Medicaid Services and director of the Office of Clinical Standards and Quality, Centers for Medicare & Medicaid Services, HHS
 3. Official TBD, Health Resources and Services Administration, HHS
- 12:00 pm *Adjourn*